



ART | CULTURE | OPPORTUNITY



# ROOTED IN CREATIVITY. BUILT FOR COMMUNITY.

**Lufkin Creative** is a nonprofit organization supporting a vibrant, collaborative arts community. Through events, artist support, and public programming, we bring creativity into everyday spaces. Connecting people, artists, and shared places throughout our community.

On April 18, 3 signature events come together to transform Downtown Lufkin into a day-long celebration of art, music, and creativity, with experiences happening from morning through evening. Support from this event helps provide resources for artists across disciplines, expand creative access for all ages, and grow visible public art and cultural programming throughout the community.

## Mimosas & Masterpieces

Morning / Brunch

A ticketed brunch experience to kick off Art Walk pairing local art with conversation, live demonstrations, and curated creative experiences in a welcoming, social setting.

## Art Walk

11 AM - 3 PM

A downtown-wide event where artists display and sell work inside participating businesses and cotton square, transforming everyday spaces into galleries and supporting artists at all stages, including student artists.

## Roots & Rhythms

6 PM

A relaxed outdoor, fundraising concert in Cotton Square Park featuring Love & Chaos with Lufkin native Kendall Beard, designed to bring the community together while supporting ongoing arts programming.

For more information please reach out to Sandi Adams  
Cell: (936) 465-8860 email: [info@lufkincreative.com](mailto:info@lufkincreative.com)



# SPONSORSHIP CONTRACT

## 2026

- **Art Walk Presenting Sponsor \$3,500**
- **Mimosas & Masterpieces Presenting Sponsor \$2,500**
- **Roots and Rhythms Presenting Sponsor \$2,500**
- **Root Sponsor \$2,000**
- **Branch Sponsor \$1,500**
- **Leaf Sponsor \$1,000**
- **Seed Community Partner \$250**
- **In-Kind Sponsor**

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

**Vendor Space** (where applicable): **YES** **NO**  
*Conditions apply & to be discussed*

**Make check payable to Lufkin Creative at the address below**

**All Logos should be emailed to [info@lufkincreative.com](mailto:info@lufkincreative.com)**

**for promotional placement (vector format preferred or jpg of 300DPI or greater)**

**Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

# SPONSORSHIP OPPORTUNITIES

## **Art Walk Presented By Sponsor – \$3,500 (1 Available)**

**Your brand front and center for the entire Arts Day!**

**Exclusive “Presented By” naming rights for Art Walk**

- Prominent logo placement on all signage, programs, digital marketing, wristbands, and lanyards
- Recognition as Presenting Sponsor in all press releases and media coverage
- Featured speaking opportunity at Mimosas & Masterpieces or Roots & Rhythms Concert
- Logo on concert stage backdrop, auction materials, and signature drink naming
- VIP perks: 8 VIP concert tickets + reserved table at Mimosas & Masterpieces
- Choice of two buckets of beer or seltzers (4 cans each) or two bottles of wine.
- Backstage meet & greet
- Social media & website spotlight posts pre- and post-event
- Framed “Arts Champion” recognition award
- Commemorative hand painted Champagne bottle

## **Mimosas & Masterpieces Presented By Sponsor – \$2,500 (1 Available)**

**Your brand front and center for the morning Arts events!**

**Exclusive “Presented By” naming rights for Mimosas & Masterpieces**

- Logo placement on all signage, programs, digital marketing, wristbands, and lanyards
- Recognition as Presenting Sponsor in all press releases and media coverage
- Featured speaking opportunity at Mimosas & Masterpieces
- Logo on all Mimosas & Masterpieces branded materials
- VIP perks: 2 VIP concert tickets + reserved table at Mimosas & Masterpieces
- Social media & website spotlight posts pre- and post-event
- Framed “Arts Champion” recognition award
- Commemorative hand painted Champagne bottle

## **Roots & Rhythms Concert Presented By Sponsor – \$2,500 (1 Available)**

**Your brand front and center for the entire Arts Day!**

**Exclusive “Presented By” naming rights for Roots & Rhythms Concert**

- Logo placement on all signage, programs, digital marketing, wristbands, and lanyards
- Recognition as Presenting Sponsor in all press releases and media coverage
- Featured speaking opportunity at Roots & Rhythms Concert
- Logo on concert stage backdrop and printed materials
- VIP perks: 6 VIP concert tickets + 2 tickets to Mimosas & Masterpieces
- Choice of two buckets of beer or seltzers (4 cans each) or two bottles of wine.
- Backstage meet & greet
- Social media & website spotlight posts pre- and post-event
- Framed “Arts Champion” recognition award
- Commemorative hand painted Champagne bottle

# SPONSORSHIP OPPORTUNITIES

## **Root Sponsor – \$2,000 (2 Available)**

**High visibility with opportunities to brand key features of the weekend.**

- Logo on all event signage (Mimosas, Art Walk, Concert)
- Recognition during stage announcements at Roots & Rhythms
- Logo placement on website, social media, and event materials
- Choice of sponsoring a specific feature: VIP element, Art Walk map, or auction area
- VIP perks: 4 VIP concert tickets + 2 Mimosas & Masterpieces tickets
- Dedicated social media spotlight
- Recognition in event recap videos

## **Branch Sponsor – \$1,500 (3 Available)**

**Support the arts while gaining strong mid-level visibility.**

- Logo on Art Walk + Concert signage
- Recognition on website Logo and event materials
- Social media sponsor spotlight
- Opportunity to sponsor a bar, raffle, or stage banner
- VIP perks: 2 VIP concert tickets + 2 Mimosas & Masterpieces tickets
- Recognition during stage announcements

## **Leaf Sponsor – \$1,000 (5 Available)**

**Support local arts with recognition and tickets.**

- Logo on Art Walk signage + Concert signage
- Recognition on website Logo and event materials
- Opportunity to sponsor a smaller feature (raffle, signage, or social media shout-out)
- VIP perks: 2 Concert Tickets + 2 Mimosas & Masterpieces tickets

## **Sprout Sponsor – \$500 (8 Available)**

**A meaningful way to show visible support for the arts.**

- Logo or business name listed on event website
- Logo or name included in printed event program
- Recognition as a “Sprout Sponsor” during Roots & Rhythms or Mimosas & Masterpieces
- Social media thank-you post (grouped)
- 2 Concert tickets OR 2 Mimosas & Masterpieces tickets

## **Seed Community Partner – \$250 (Unlimited)**

**Accessible sponsorship for individuals and small businesses.**

- Logo/name on event program & website
- Recognition during Roots & Rhythms concert or Mimosas and Masterpieces
- 2 Concert Tickets or 2 Mimosas and Masterpieces tickets

## **In-Kind Sponsorships**

Donations of goods, services, or auction items are welcome and will be recognized according to comparable sponsorship value.